

Committee	Date:
City Bridge Trust	13 May 2015
Subject: Progress Report	Public
Report of: Chief Grants Officer	For Information

Summary

This is a regular report by the Chief Grants Officer.

Main Report

Introduction

1. You will recall that you have agreed that each of the City Bridge Trust (CBT) Committee Meetings will begin with a presentation on a particular aspect of the work you support. This is your second such meeting, today's chosen theme being Making London More Inclusive.

Making London More Inclusive

2. Throughout your history, you have been a strong supporter of disability organisations and work enabling disabled people to participate more fully in society. Since you began making grants 20 years ago, you have awarded over 1,600 grants totalling just over £84m for work supporting disabled people.
3. Two weeks ago, I accompanied the Lady Mayoress and Mrs Wendy Parmley to see the work of one such grant to Share Community. The grant funds an inspiring project targeted at young people with learning disabilities who are encouraged to extend the boundaries of their lives, engaging with mainstream London and rising to the challenge of the project's name "Go Anywhere, Do Anything"! An energised group who had apparently grown in confidence and skills as a result of your grant.

Context

4. There are 11.5 million people in the UK who are covered by the disability provisions set out in the Equality Act. The Greater London Assembly estimates that just under half of all disabled adults (45 per cent) are aged 55 and above, whereas only a quarter (25 per cent) of the adult population are within this age group.
5. The Disability Discrimination Act (1995) and subsequent Equality Act (2010) created a framework of rights for disabled people. Defining a disabled person as someone "with a physical or mental impairment

which has a substantial and long-term adverse effect on an individual's ability to carry out normal day to day activities", the Act states that people who supply goods and services cannot do so "less favourably" to disabled people unless this can be justified on specific grounds (for example, if there is a genuine risk to health and safety).

6. It is estimated that just under 1.3 million disabled people aged between 16 and 64 years are resident in London. This is equivalent to almost one in five (19 per cent) of the 16+ population of London.
7. According to Nomis (official labour market statistics) 48.3% of all disabled London residents of working age are in employment compared with 74% of the non-disabled population.
8. There are many barriers that prevent disabled people from working, including misconceptions and lack of awareness amongst employers, as well as inaccessible transport, inaccessible buildings and lack of supportive aids and equipment.
9. Included in your papers today is a paper on proposals for how additional surpluses on the income of the Bridge House Estates could be used strategically to meet the needs of those most disadvantaged and excluded in London, such as those furthest from the labour market, including disabled people. Also included in today's papers are further proposals for your 20th anniversary year, including young disabled people, amongst whom unemployment rates are disproportionately high.
10. Alex Hendra is Business Manager at Inclusion London, the strategic umbrella body for Deaf and disabled people's organisations across the capital (i.e. those groups governed and run by disabled people). You are funding Alex's post under your Strengthening the Voluntary Sector programme to develop the finance and business skills of disabled people's organisations in London. James Lee is the Trailblazers Campaigns Officer at the Muscular Dystrophy Campaign. You are funding James' post who has developed a work experience programme for young disabled people to enhance their work based skills, increase their self- confidence and improve their chances of finding employment. Both have been invited to speak to you today about their work and what are some of the key issues around disability and employment.

Stepping Stones Fund

11. You launched the Stepping Stones Fund in November 2014. This is a £1m grants programme designed to encourage London-focused charitable organisations to engage with the social investment market. The Trust received 41 applications from organisations seeking funding to build their capacity or pilot outcomes as preparation for taking on social investment. Applicants represented a diverse range of London-based charities operating across a wide span of activity, from homelessness to organic food production, and from renewable energy generation to youth education.

12. After the first screening, your officers shortlisted 30 organisations who were invited to submit more detailed business plans. Applicants had the opportunity to receive telephone coaching from the Trust in order to help them make the strongest possible case for their work. As well as working to support applicants, the Trust also developed an excellent relationship with UBS for this programme. UBS offered venues for various stages of the selection process as well as a significant number of their staff for volunteers support with screening, interviews and applicant coaching.
13. Detailed business plans were reviewed and scored by five selection panels in late-March/early April. The panels consisted of City Bridge Trust officers, 13 UBS volunteers and four external experts from the social investment field. The final round of selection took place in the first two weeks of April in the form of one-on-one interviews where applicants presented their case to the panels and had the opportunity to answer questions. In order to assist applicants in the preparation for the interviews, UBS employees offered to hold individual coaching sessions to all of them, which greatly improved the quality of the presentations and provided an excellent opportunity to engage more members of the London finance community. The coaching meetings and interviews involved all 30 organisations and over 100 individuals.
14. Based on the outcomes of the selection interviews and scores, the City Bridge Trust team identified 17 suitable applicants, each seeking grant funding at levels between £10,000 - £50,000. The total value of grants recommended during this first round is expected to be slightly less than £700,000 and more details are provided in today's non-public papers.
15. The evaluation of the first round of Stepping Stones Fund is underway, but we already know from feedback from applicants as well as volunteers that:
 - the three-stage selection process worked well, phasing the workload for applicants as well as the Trust;
 - applicants greatly appreciated opportunities for feedback, interaction and engagement with the Trust and UBS;
 - a more engaged approach aids the selection process and builds capacity on the applicant side;
 - volunteers and external experts added great value to the process and benefited a lot themselves;
 - UBS is an excellent partner for this programme and has expressed keen interest to remain involved in the future; and
 - promoting the results of the first round will help publicise a (smaller) second round planned for later this year.
16. A particular note of thanks must go to Eva Varga, an independent consultant, who has worked closely with the Trust on the Stepping

Stones Fund and been the main point of contact for applicants and UBS. Eva has been an excellent ambassador for the Trust been instrumental in ensuring the success of this first round.

Smarter Meetings

17. At the last Committee, you asked the CGO to discuss with the Chairman and Deputy Chairman the CBT Committee meeting length and format. As a result of this discussion, it is suggested that the number of meetings remain the same along with the ordering of the strategic initiatives being considered first followed by the reactive grants. However, two options were considered to potentially shorten the business meetings: Firstly the 'deep dive' session with external speakers could be trialled before lunch. Secondly, you could decide to consider fewer grants in full committee, for example by using the existing delegation arrangement for **all** grants between £25k and £50k, rather than by exception, as is the case at present. To inform your discussion on this subject a breakdown of the number of grants by amount is included at Appendix 1.

Barclays Premier League Trophy Display

18. City Bridge Trust and our colleagues in the Wembley National Stadium Trust have made a useful link with the managers at the local branch of Barclays Bank in King Street. Through this, we have arranged to have the Barclays Premier League Trophy on display in Guildhall Yard at lunchtime on Friday 15th May. This will, we are sure, generate considerable interest amongst the football enthusiasts both in Guildhall and beyond.
19. We are using the opportunity to invite a number of the sports and disability sports charities that the two trusts fund, to come along and publicise their activities, either by someone being present in person to talk to people about the work they do, or sending materials for us to display on their behalf.
20. We are working with colleagues in the CoL Public Relations Office to ensure maximum coverage of the event both inside and outside Guildhall, to complement the publicity that Barclays Bank are doing themselves with their clients.

City Philanthropy activity

The Beacon Awards 2015

21. The 9th Beacon Awards were held on April 21st at JP Morgan's flagship office at 60 Victoria Embankment. Twelve Awards were given and the winners included City leaders Jonathan Moulds, Sir Peter Lampl, Graham Clempson, international footballer Jamie Carragher and award-winning rap artist, songwriter and director Ben Drew (Plan B). The awards were presented by BBC journalist Kate Adie.

22. City Bridge Trust sponsors The Beacon Award for City Philanthropy as part of our City Philanthropy- A Wealth of Opportunity project to promote philanthropy in the City. The award was given to David and Claudia Harding who have donated millions of pounds supporting projects that promote maths and science, including a £5m gift to The Science Museum for a new maths gallery that will open in 2016. The award was presented by Sir Roger Gifford, former Lord Mayor and UK head of SEB, who gave a speech about the City's philanthropic role.
23. Among the hundreds of guests were philanthropists, JP Morgan clients and members of the City of London Corporation and the City Bridge Trust members committee.
24. The award winners will join the Beacon Fellowship and will take part in events in the coming year sharing their own philanthropic experience with others. More information can be found on The City Philanthropy website www.cityphilanthropy.org.uk.

Sustainable City Awards

25. The Sustainable City Awards were held at Mansion House on 23rd March 2015. The Trust continued its collaboration with the Worshipful Company of Pattenmakers, running the category for London's voluntary sector. This year, we introduced a new category with the theme of *Building Sustainable Communities*. This recognised organisations able to demonstrate their work makes a tangible difference to the sustainability of their locality by bringing people together, especially from across different communities, to deliver any of a range of specified outcomes. This proved popular and more applications were received than for many years previously, 23 in total. Mrs Mead and Mrs Littlechild represented the Trust on the judging panel, together with two Pattenmakers, one of whom was the Master.
26. This year's winner was Paddington Development Trust, which was recognised for its painstaking work over the past 15 years building and sustaining a community-based grassroots infrastructure providing places and resources for people living in North Westminster.
27. New Horizon Youth Centre (recently visited by the Deputy Chairman) was highly commended in this category.

Communications

28. As well as developing media interest in the work of City Bridge Trust during its 20th anniversary year, Champollion are working on a number of your strategic initiatives, including the Beacon Awards, London's Giving and City Philanthropy. Following the launch event of City Philanthropy: Inspired 50 in February this year, Champollion were able to place articles in Square Mile and UK Fundraising.
29. Since your last meeting, the following coverage has been achieved by the media team of the Public Relations Office:

Charity	Publication	Circulation	Links	Reach
Bridge Renewal Trust	Horticulture Week	6,295	http://www.hortweek.com/city-bridge-trust-gives-greenspace-grant/parks-and-gardens/article/1337271	National, environmental audience
Graeae Theatre Company	Hackney Today	91,412	http://www.hackney.gov.uk/Assets/Documents/ht351.pdf	Hackney-wide
Buttle UK	Newham Recorder	8,876	Joint letter http://www.newhamrecorder.co.uk/news/grant_for_newham_families_affected_by_domestic_violence_13976196	Newham
Buttle UK	Romford Recorder	21,448	Romford Recorder	Romford Recorder
Buttle UK	Docklands and East London Advertiser	7,859	Docklands and East London Advertiser	Greater London (Greenwich, Lewisham, Newham, Southwark, Tower Hamlets)
METRO	The Gay UK	360,000 (Monthly unique browsers)	http://www.thegayuk.com/magazine/4574334751/Mental-Health-Charity-For-LGBTQ-Youth-Boosted-By-%C2%A3120K/9614654	National, LGBTQ community
METRO	News Shopper	20,651	http://www.newsshopper.co.uk/news/12886877.Greenwich_charity_receives_120_000_grant_for_mental_health_programme/	Greenwich

METRO	So So Gay	500,000 (Monthly unique browsers)	http://sosogay.co.uk/2015/lgbt-youngsters-boosted-mental-health/	National, LGBTQ community
METRO	This is Local London		http://www.thisislocallondon.co.uk/news/12886877.Greenwich_charity_receives_120_000_grant_for_mental_health_programme/	Greater London
Sutton Mencap	Enable	30,000	http://enablemagazine.co.uk/sutton-community-service-for-young-adult-with-learning-disabilities-helped-by-city-bridge-trust-grant/	
METRO	Mercury	75,233	\\itsetup1\wininstall\File Transfer\Morning Media Briefing\230415	Greater London (Bexley, Greenwich)

Grant Applications Summary

30. Members will note that the grants activity statistical report had been previously presented as a stand-alone report. From today onwards, it will be incorporated in to the Chief Grants Officer's report.
31. Your grants budget for the years is £14,950. With six Committee meetings scheduled for the year, average spend per meeting should be around 17% of the total budget in order to spend it in full. The total grants recommended for today is £2,033,625, or 14% of the total budget. Additionally, 17 awards totalling £701,600 of Stepping Stones funding will be considered under delegated authority (please see your non-public papers). If approved, this will take the budget spend total to £2,735,225 or 18% of the grants budget.
32. 578 applications have been received since the launch of Investing in Londoners in September 2013. Of these 244 have been approved, 181 declined and 153 are pending – including those at today's meeting. The success rate of the programme to date stands at nearly 60%.
33. The number of applications received in the first quarter of 2015 (Jan – Mar) is down on the same period in 2014 (111 vs 81). Your officers will continue to monitor the volume of applications and will consider the need for further promotional and communications activity as required.

Table 1: Overall spend against 2015/16 budget

	Grants budget	Grants spend	% spend of annual budget
Original Grants Budget	£14,950,000		
Write-Backs & Revocations	£2,000		
Total Budget Available	£14,952,000		
Today's recommendations			
May 2015		£2,033,625	14%
Total annual spend		£2,033,625	14%
Remaining budget	£12,918,375		
Additional funding for Prince's Trust agreed Oct 14	£1,000,000		
		£1,000,000	
Balance of additional funding		£0	

Table 2: Grant approvals by outcome area (Investing in Londoners)

Fund/Program	Year to date	Today's meeting	Total	Year to date	Today's meeting	Total
English for Speakers of Other Languages	0	0	0	£0	£0	£0
Improving Londoner's mental health	0	5	5	£0	£470,000	£470,000
Improving London's environment	0	1	1	£0	£89,100	£89,100
Making London more inclusive	0	3	3	£0	£213,000	£213,000
Making London more inclusive - access audit	0	1	1	£0	£1,700	£1,700
Making London safer	0	0	0	£0	£0	£0
Older Londoners	0	3	3	£0	£240,900	£240,900
Reducing poverty	0	4	4	£0	£372,500	£372,500
Resettlement and rehabilitation of offenders	0	1	1	£0	£125,000	£125,000
Strengthening London's voluntary sector	0	3	3	£0	£250,000	£250,000
Arts apprenticeships	0	0	0	£0	£0	£0
Eco-audits	0	2	2	£0	£3,800	£3,800
Strategic initiatives	0	3	3	£0	£267,625	£267,625
Exceptional grants	0	0	0	£0	£0	£0
Grand total	0	25	25	£0	£2,033,625	£2,033,625

Table 3: Action to be taken on applications today

Action to be taken	Number	Amount
Applications recommended for grant	22	£2,028,125
Funding approved by delegated authority up to 10k (to note)	3	£5,500
Funding approved by delegated authority from 10 to £25k (to note)	0	£0
Applications recommended for rejection	11	n/a
Withdrawn applications (to note)	7	n/a
Applications lapsed (to note)	0	n/a
Total applications	43	£2,033,625

Chart 1: grants awarded by outcome area this financial year (by number of grants)

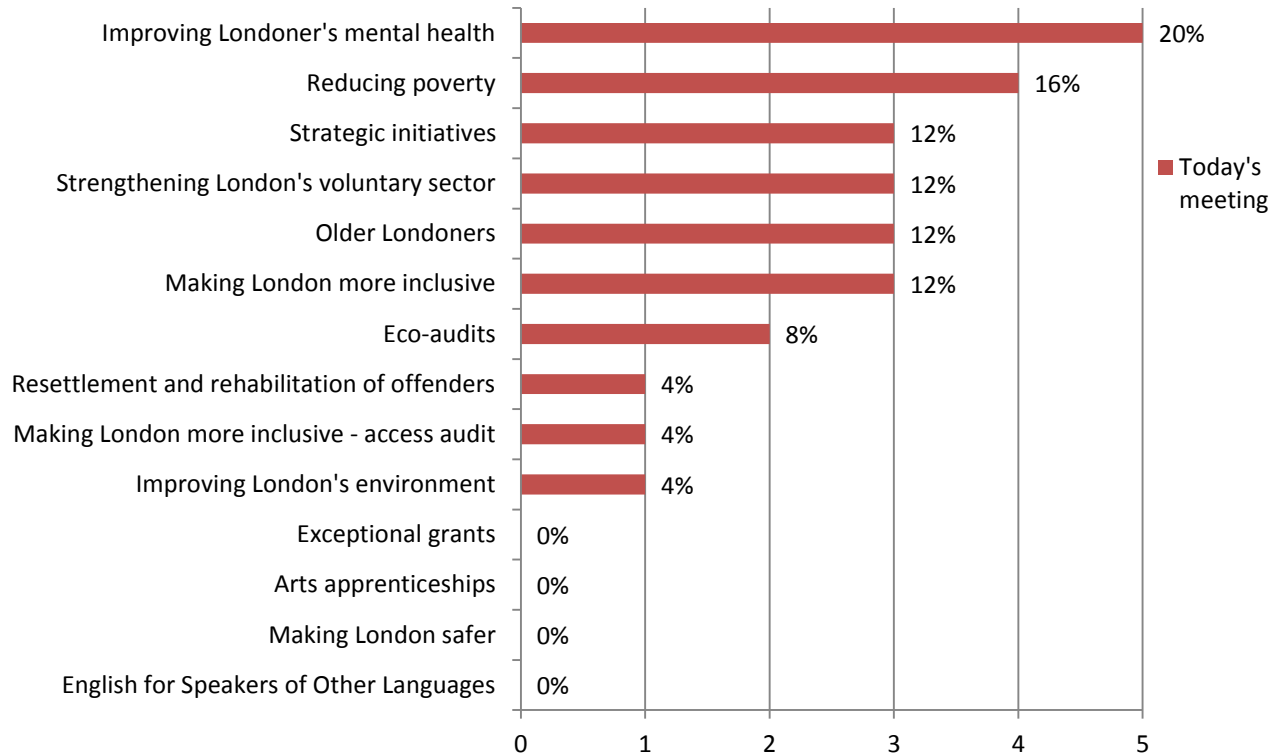


Chart 2: grants awarded by outcome area this financial year (by grant amount)

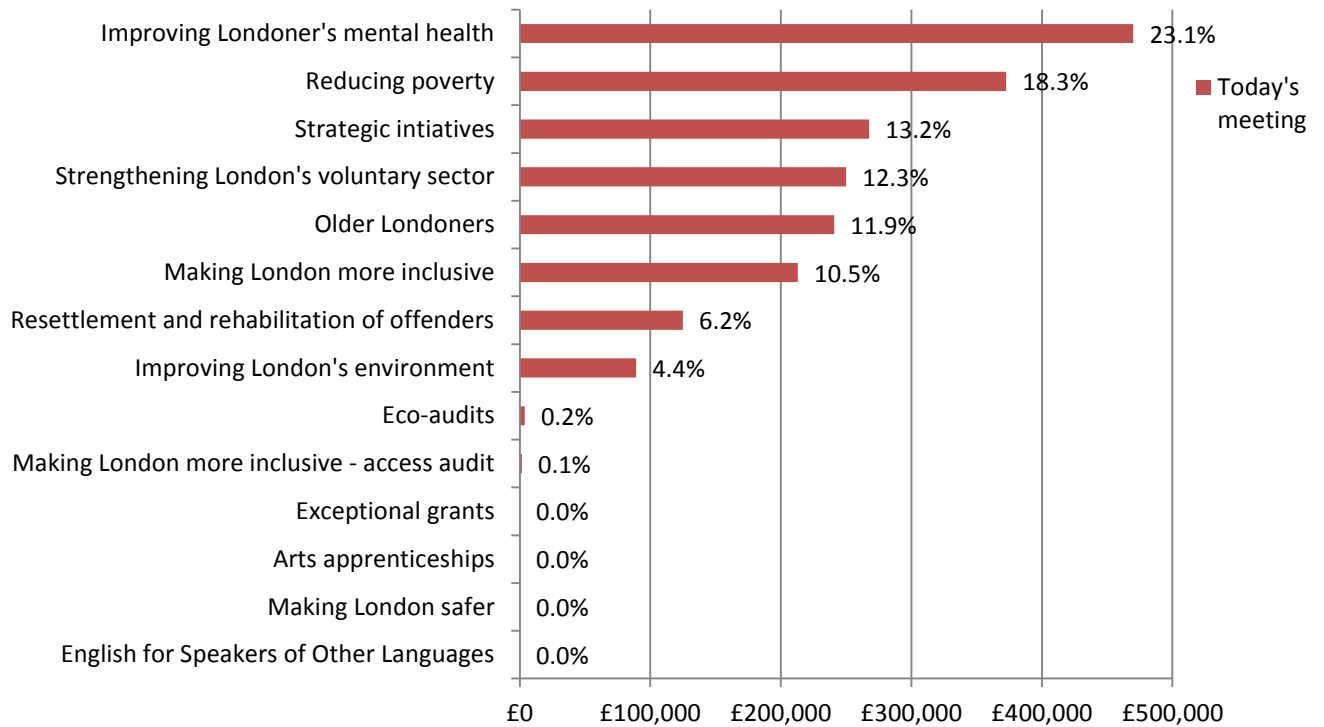
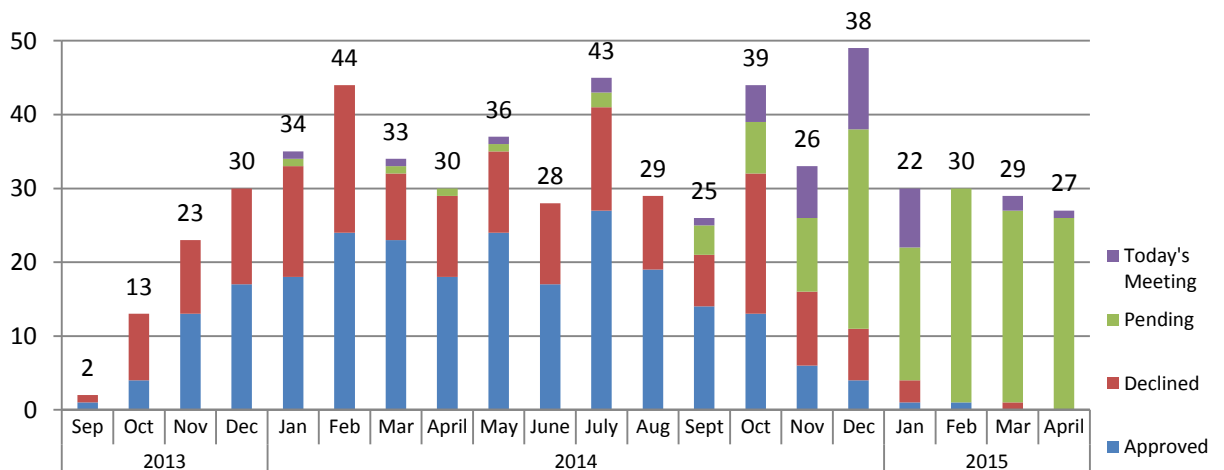


Chart 3: applications received by month and action taken since Investing in Londoners launch in September 2013



	Sep	Oct	Nov	Dec	Jan	Feb	Mar	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	April
Grand Total	2	13	23	30	34	44	33	30	36	28	43	29	25	39	26	38	22	30	29	27
Today's Meeting	0	0	0	0	1	0	1	0	1	0	2	0	1	5	7	11	8	0	2	1
Pending	0	0	0	0	1	0	1	1	1	0	2	0	4	7	10	27	18	29	26	26
Declined	1	9	10	13	15	20	9	11	11	11	14	10	7	19	10	7	3	0	1	0
Approved	1	4	13	17	18	24	23	18	24	17	27	19	14	13	6	4	1	1	0	0

Chart 4: Investing in Londoners applications received by outcome area and action taken since launch in Sept 2013

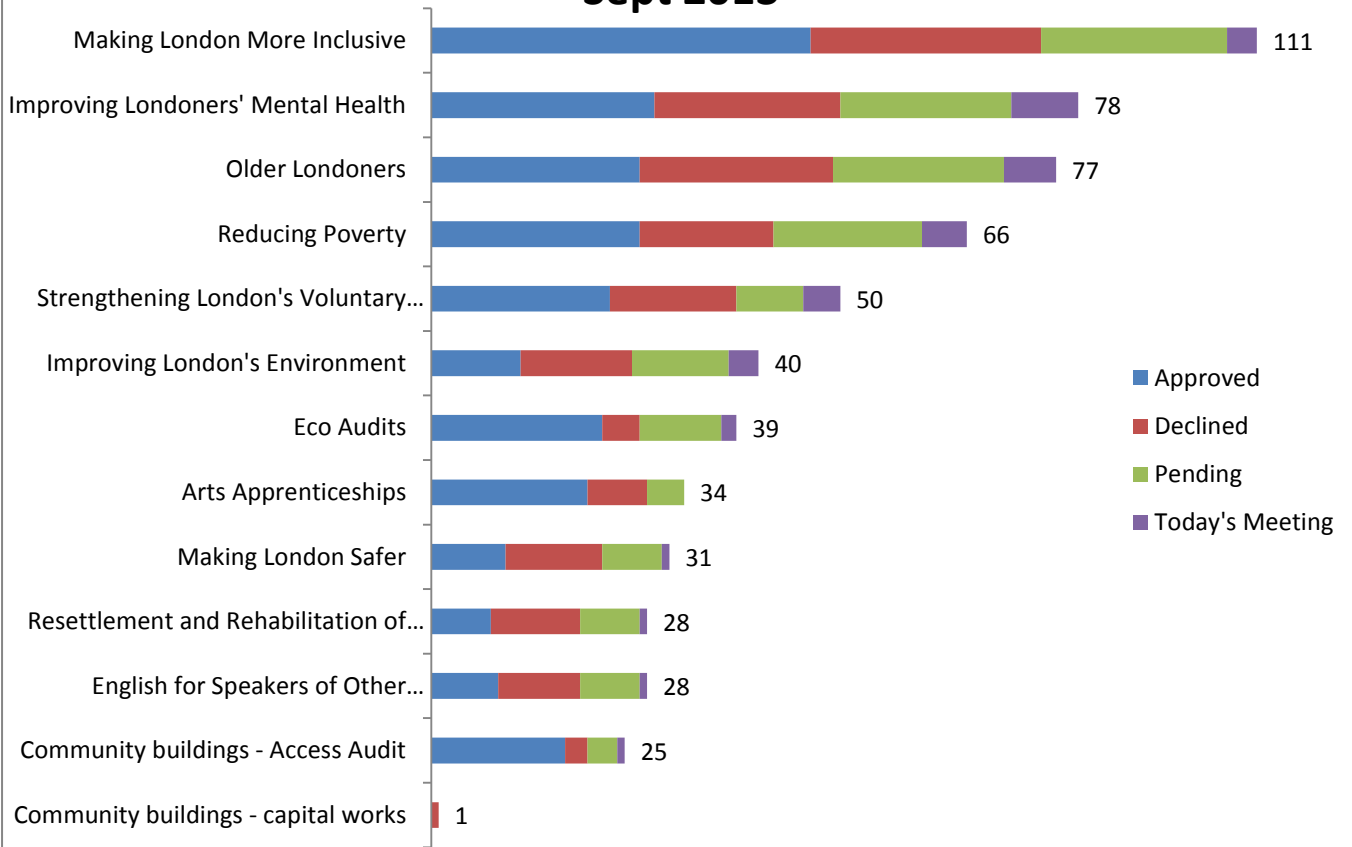
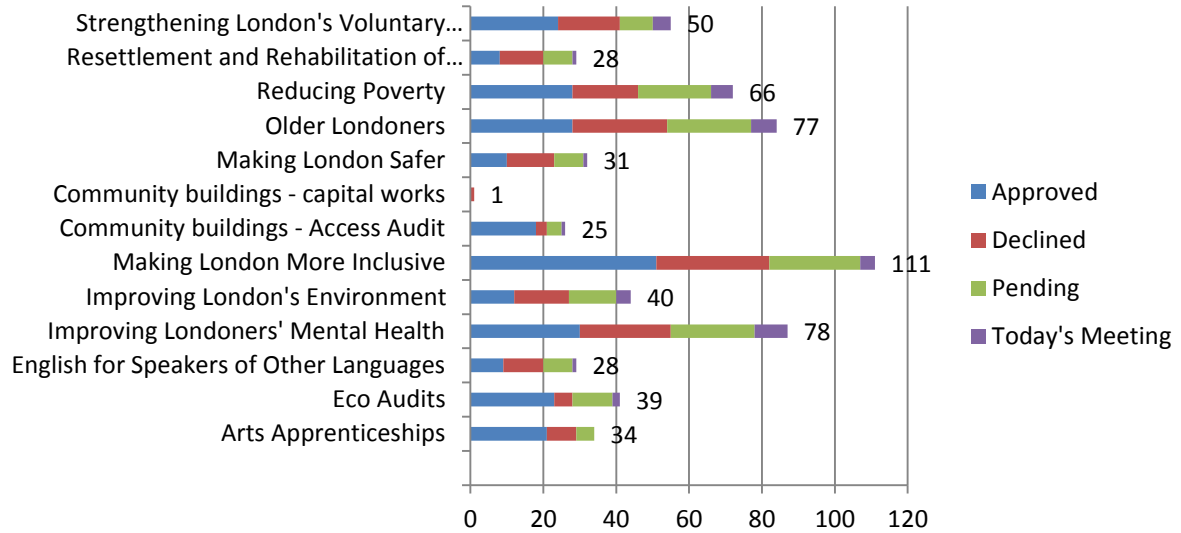


Chart 4: Investing in Londoners applications received by outcome area and action taken since launch in Sept 2013



David Farnsworth
Chief Grants Officer

T: 020 7332 3713

E: david.farnsworth@cityoflondon.gov.uk